

MapUse Geocoder XY-coordinates for addresses



MapUse Geocoder is an autonomous tool that can be used to localize addresses. In the 5.4 update, areas such as a customer's own sales territories can now be assigned to the addresses.

MapUse 5.4: The update with address geocoding and regional information assignment

If you want to visualize addresses on a digital map, these addresses must be geocoded. MapUse Geocoder is the indispensable tool in this regard. In most instances it precisely adds the XY-coordinates down to the address number range, thus it gives you an accurate spatial position.

In the new version of the MapUse Geocoder assignment to regions is also possible. For example it is possible to assign the PLZ8 region ID in which it is located to the address. However various classifications for customer-specific region assignments are also possible. For example, if desired, sales territories or customer-service territories can be implemented as a

boundary layer.

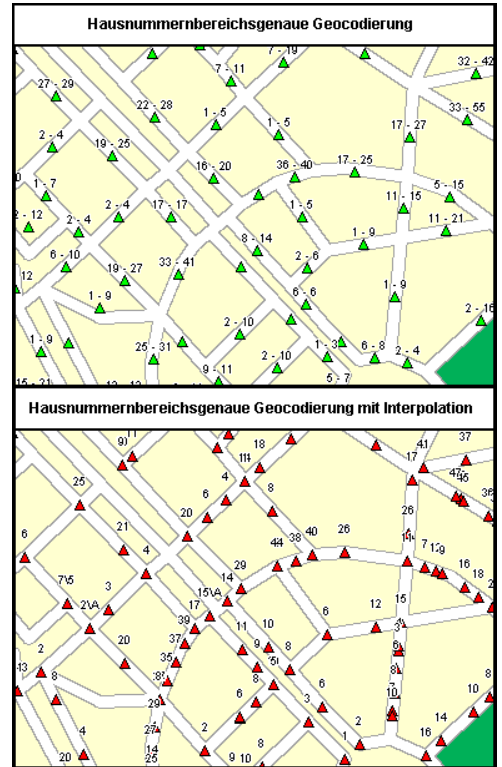
The fact that this tool is extremely fault-tolerant is of particular interest. For addresses that are slightly incorrect or that are incomplete geocoding is reliably executed nonetheless.

MapUse Geocoder 5.4 is capable of locating large numbers of addresses. The address data can be directly imported from Excel, ASCII text or ACCESS databases.

Manual entry of addresses is also possible. If there are significant deviations in the address data we recommend editing the addresses interactively with the software.

Additional information

Naturally it is possible to augment the geocoded addresses with additional geographic, socio-demographic or



socio-economic facts. MapUse Geocoder 5.4 offers versatile application possibilities. Thus, in addition to pure address geocoding, business potential planning is also possible. This makes site planning and sales planning even easier.

Two variants

The MapUse Geocoder is available as a stand-alone version or as a component version for integration in the customer's own systems. Currently address assignment to regions is only implemented in the stand-alone version. This function can also be added to the component version on request.

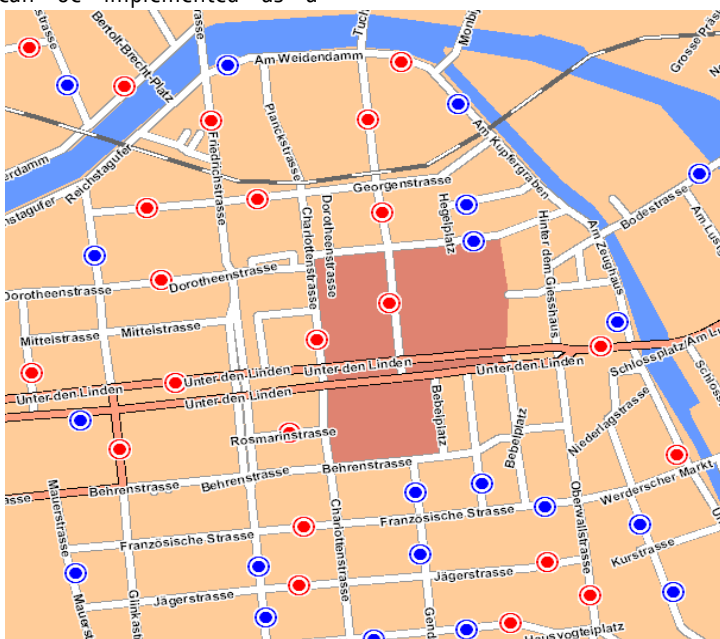


Fig. 1: Customers marked red and companies marked blue

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Available for many countries

The MapUse Geocoder and the Geocoder components are available for the following countries: Belgium, Bulgaria, Denmark, Germany, Estonia, Finland, France, Greece, Great Britain, Croatia, Ireland, Italy, Latvia, Lithuania, Luxembourg, Macedonia, Moldova, Montenegro, The Netherlands, Norway, Oman, Austria, Poland, Portugal, Romania, Sweden, Switzerland, Serbia, Slovakia, Slovenia, Spain, Turkey, The Czech Republic, and Hungary. Additional countries on request.

Updates

For the MapUse Geocoder and the component version up to two updates of the database are available per year. The

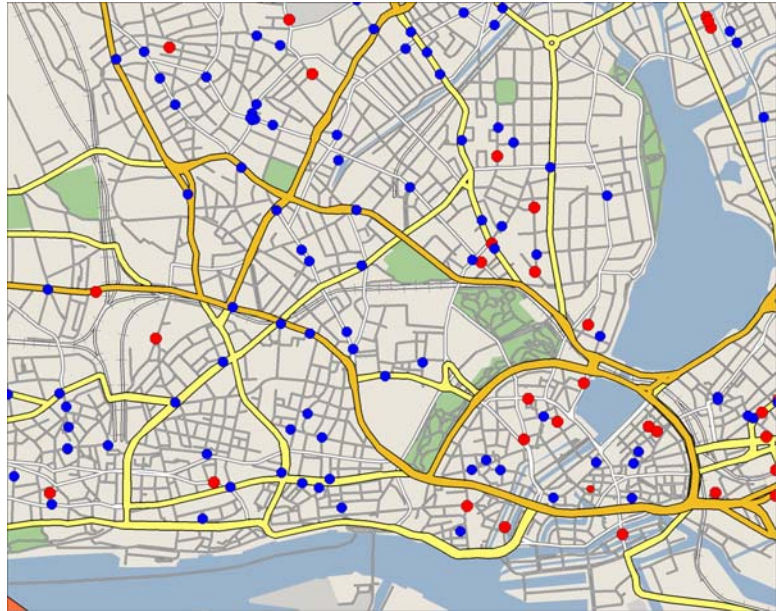


Fig. 2: The map excerpt shows geocoded customer addresses.

software is updated depending on the database.

Prices

Prices and additional information available on request.